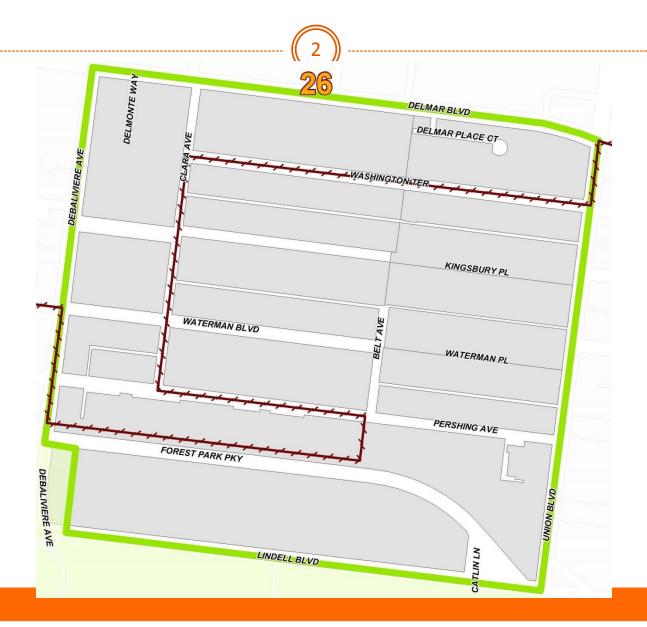
DeBaliviere Place

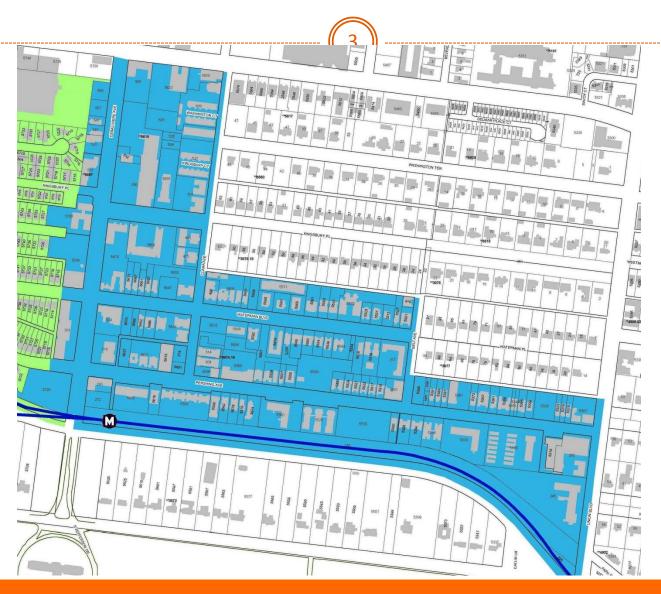
Neighborhood Meeting & Discussion

Originally presented December 1, 2014

DeBaliviere Place per City Boundaries



DeBal Place Discussion Area = Blue





Consists of 6-7 Blocks – Dense Mixed Use Area.

- **DeBaliviere** Blvd = Strip Mall Express Mart-Barber shop- Fast Food-
- Also Pulaski Bank Dialysis Ctr Adult day care –
 Fire station Crossroads School
- Metro Station & Pkg Lot Bus Stops Disabled Transit Center and Bus Garage



Also Consists of

- Pershing Commercial = Atlas Rest Tavern of Fine Arts – SEIU –Radio station – Circa Real Estate – Dog Grooming – Dry cleaners
- Union Commercial = Kitchen Sink- 2Shae- Stl Workout
- Approx 1500 multi family residential units- condos
 & apartments majority rental 900 Owners
- 1375 Registered Voters



Diverse uses creates diverse needs

- Lots of visitors to area...
- Somewhat transient residential population
- Large apt buildings have changed ownership several times in recent years... and several different owners
- Neighborhood Leadership is needed



Continued...

- Some apartment product is 25-30 years old
- Many new apt buildings are opening in central corridor from SLU to Wash U- this creates newer/shinier rental choices
- If good tenants choose new apartments landlords are more stressed to fill apartments



Continued...

•Question...

How is DeBaliviere Place going to

Get Better <u>and</u> Remain Competitive?



Strengths

- Just feet from best urban park in the country
- Best Public Transit access in St Louis region
- Close to Loop & CWE 'entertainment' areas
- Waterman Pool access... Walkable nabe
- St Vincent Greenway & Trolley
- Taming Union going on a 'road diet' this spring



Challenges...

- Feeling of Safety & Security... some crime increase - cyclical – some recent serious issues
- Public spaces/entrances could benefit from attention.



Challenges...

- Need more Neighborhood engagement DPA does a good job... just 3 volunteers though. Best structure available at the time. Better choices now.
- DPA has limited funds, they have to do own billing/collection, and not all bldgs are in DPA.



Proposal...

- Create a Special Taxing District similar to CWE, Grove, Loop, Southwest Gardens. (6 SBD's in 28th ward already, plus CIDs)
- Property tax inc of approx 11% would generate \$300,000 + per year... Can only be spent in the District (\$.85/\$100 assessed value)



Proposal...

- Spend 70-80% on Security (patrols/lighting etc could be 12+ hours /day.
- 20% on landscaping & maint. (could incl nabe events/newsletter/etc)
- Requires an Election. Registered Voters and property owners vote. – April 7, 2015.



Proposal Cont...

- If passes DPA would reduce dues substantially. (\$5 apt; \$10 condo). (still have to pay for pool)
- SBD Governed by 7 member Board appointed by Mayor & confirmed by Board of Ald. 5 owners/ 2 tenant reps by state law.



Proposal Cont...

- Cost per unit would vary a few examples…
 - > 5501 Waterman \$230 \$115 to DPA = net inc \$115 +\$10
 - > 5630 Pershing \$192 \$115 to DPA = net inc of \$67 + \$10
 - > 321 Belt tax range from \$136 to \$286 per yr net inc \$21 to \$171 + \$10

Add'l SBD tax is deductible if you itemize – DPA fees not.



Proposal Cont...

- All meetings would be public and publicized by state law – Sunshine law.
- If SBD passes at 4/07/15 election tax would be on 12/31/15 tax bill.
- City bills and collects.
- First \$\$\$ would come in 2016.



Getting Better &
Remaining Competitive
Requires Money and
Your Engagement















